

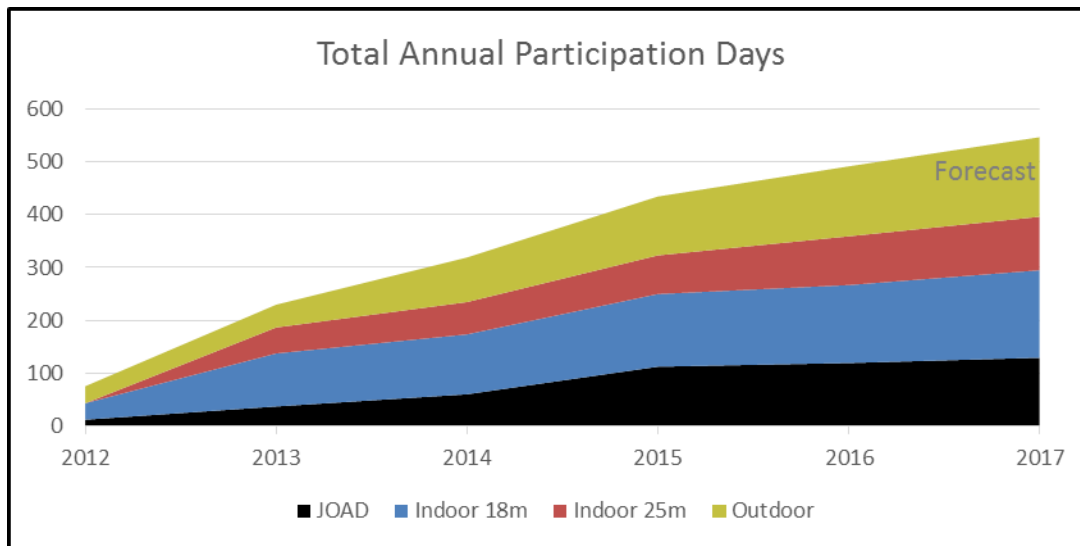
Illinois Target Archery Association

2017 Winter Roadmap



Overview

The ITAA grown in recent years from a few dozen people to nearly 700 people across more than 20 dedicated clubs and regular guests from 4 other states. Our goal is to create a positive archery experience for everyone, and to resourcefully help in the growth of archery.



We have mostly only been planning 6 months ahead for the ITAA over this period. With so many people's plans and ideas contingent upon our actions, it is responsible of us to now expand that planning and propose a roadmap for the next two years.

Helping Growth

One of our goals is to help with the growth of archery. This takes many, many forms – from answering questions about equipment to sending letters to elected officials. The steps we are considering taking for the next several years are primarily about removing friction from the growth of archery in Illinois, and helping provide opportunities to expand and connect to archery in new ways.

Several of these efforts include:

- Online Event Registration
- Coordinating Club Event Scheduling
- Judging and Rules Communication Group
- World Archery Awards Participation
- Expanding Event Capacity
- Hosting Knowledge-Sharing Days



Indoor Tournament Capacity

Our state championship events have been hosted exclusively by archery clubs and shops, and that is an important way we can support their growth to provide financial stability. That comes with the compromise of being limited to using the available club space for our events.

The outdoor championship event filled Mooseheart to capacity. Both of the winter tournaments have out-grown the Kishwaukee club in Sycamore, despite taking actions to expand capacity this winter, and despite Town Hall in Belleville hosting additional archers there, as well. That is a great problem to have, but it is a significant problem.

In partnership with our clubs, shops, and volunteers, we would like to investigate the realities of using larger venues for our state-wide events. Large enough to fit all of the ITAA in a single building in a single day and large enough to fit onto a single outdoor field.

Holding events in venues that are not archery-specific is likely to be 5-10 times more complex. We will certainly need help from members in ways that were not necessary in the past.

But this would open up a host of benefits and opportunities, and with such a group of members who are creative and enthusiastic, we look forward to the many directions that creativity will take.

Event Calendar

This is the proposed list of events across the next two years. *Items in blue are under consideration.*

Summer 2017

- Head-to-Head Elimination Tournament (H2H)
- Outdoor State Championship
- *1440 Round Tournament*
- *JOAD Outdoor State Championship*

Winter 2018

- JOAD Indoor State Championship (*expanded participation indoor capacity*)
- Indoor State Championship (*expanded participation indoor capacity*)

Summer 2018

- Head-to-Head Elimination Tournament (H2H)
- Outdoor State Championship
- *1440 Round Tournament*
- *JOAD Outdoor State Championship*

Winter 2019

- JOAD Indoor State Championship (*expanded participation indoor capacity*)
- Indoor State Championship (*expanded participation indoor capacity*)
- *USA Archery Indoor National Championship (bid being considered)*



Challenges

General

- Strike a balance between state events and promoting club events.
- Encourage and promote instruction and judging among clubs.
- Recruit additional interested volunteers to help with the extra complexity.
- Identify backups and succession plans for ITAA Board positions across the roadmap time frame.

Expanding Participation with Increased Capacity (EPIC)

- Identify possible venues, contact them for information about their costs and requirements.
- Identify ways to store and transport backstop equipment.
- Identify the financial impact to the ITAA
- Identify the financial impact to member clubs

Inventory

- Under these plans, the ITAA could move from owning and maintaining nearly nothing to having a significant physical inventory to manage.
- If this inventory is made available for use by member clubs, they would no longer be constrained to only hosting events in their permanent spaces, but can host larger events in temporary spaces – both indoor and outdoor.

Roadmap Roles

This roadmap may require several new focused efforts in order to succeed:

Judge Coordinator

Knowledge-Sharers

Indoor Venue Tournament Coordinator

Inventory Storage and Transportation

USAA Indoor Nationals Bid – Local Organizing Committee

Where Do We Go From Here?

At this time, our roadmap has a lot of proposed ideas. These ideas are mostly in need of some facts before we can clearly decide what will work and what should be set aside.

If this roadmap is approved, we should identify a team of members to solve the two major problems for hosting indoor tournaments:

- Indoor Venues
- Target and backstop transportation and storage

If we can solve those problems within our financial constraints, then the ITAA can be prepared to respond to the growth and needs of archers in Illinois!

Updated 2/7/2017